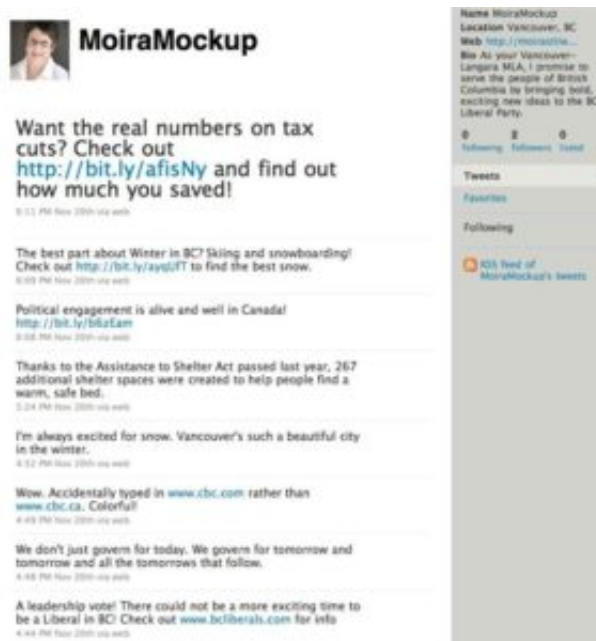


8 Reasons Why Stilwell Isn't Really Running To Be Premier

by Stephen Elliott-Buckley - Tuesday, November 23, 2010

<http://politicsrespun.org/2010/11/8-reasons-why-stilwell-isnt-really-running-to-be-premier/>



Moira who?

1. Rookie.
2. Moira who?
3. No real public profile in cabinet, so a leadership run can help her get a higher profile cabinet position.
4. Gordon Campbell is her mentor means she won't even attempt to distance herself from that toxic element, which will alienate her from everyone except the party elite that loves Campbell, but can help her as a real loyalist who deserves a better cabinet position with the leader.
5. Her social media posture is horrible with her Facebook and Twitter presence stalled as of before the May 2009 election still stating that she's running to be an MLA, with an unmanaged Facebook page [filled with snake oil sales ads](#).
6. Her social media posture includes an [unfinished, yet released, Twitter rebranding attempt](#): @[MoiraMockup](#) that [deleted its few tweets](#) by the end of yesterday. Oddly, the focus on Stilwell's amateur use of social media led to Christy Clark spending yesterday afternoon going on a tear [adding hundreds of people she's following in Twitter](#), indicating an understanding of human engagement in Twitter. And since she was doing her show at the time, it looks like "her people" filled out her Twitter following list, indicating among other things, that she has people.
7. Any leadership candidate who "owns" delegates can deliver those delegates to a potential leader/premier, with the accompanying quid pro quo cabinet payoff.

Moira Stilwell: first candidate to declare, first also-ran.