

It's 12 O'Clock, Have You Boycotted IKEA Yet Today?

by Stephen Elliott-Buckley - Monday, July 22, 2013

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\$3.85 billion in profit is just not enough. Union busting and global greed now!



Gratitude, then and now. It used to include a t-shirt and more, for all employees around the world. Now, union busting.

The best part of the Teamster Local 213 rally in Richmond on Saturday was the humanity: the stage was largely filled with Teamsters telling their stories, showing everyone how this 10 week lockout is affecting them as people, and the "humanity" that IKEA markets itself with around the world.

IKEA made \$3.85 billion in profits in 2011. Its founder is worth \$52 billion. In the past, the company has prided itself on a family atmosphere, but now they want to break the union in Richmond, BC, then they'll likely go after the union at their Montreal store, then continue with union-busting in the United States.

You can read about the lockout here and [here](#), then enjoy the human side of the global anti-worker agenda of the 1% in the 3 videos below.

Then, make sure you [email IKEA Canada](#) [for your email subject, choose "How us Improve (complaints)"] and phone your local IKEA at 1-866-866-4532 to let them know you are boycotting IKEA until they stop trying to break their unions in Richmond and everywhere. My email to IKEA is at the bottom. Feel free to plagiarize it in any way you like!

People Before Profits

Concessionary bargaining is ridiculous, which is what IKEA is after. They want newly hired employees to make less than current employees for doing the same work. They want to restrict access to benefits and contract out work.

This is simply greed: the global 1% not happy with almost \$4 billion in profit in 2011. IKEA says they care about their workers, but it's now profit before people.

[YouTube Video](#)

Surveillance, IKEA-Style

When the RCMP monitor protests with video cameras and photos from vantage points up high, it is not that surprising. Watching IKEA's security forces monitor the perimeter, and videotape and photograph the rally on Saturday, however, was a special new kind of corporate surveillance.

[YouTube Video](#)

The IKEA "Family": We Are the Many

Mark, one of the many, shares IKEA's human principles, and how they are being perverted by corporate greed.

Theresa, shares her wisdom on gratitude and community and relationships.

Kenji, a new IKEA worker, on what solidarity looks like.

Victor, speaks about how new part-time workers can see their weekly hours can drift below 5 to zero

[YouTube Video](#)

My Boycott Email to IKEA

I can't remember how many thousands of dollars I've spent at IKEA in my life. It's lots.

But now, for 10 weeks you've been locking out your workers. You want to reduce wages and benefits and contract out work.

Ikea made \$3.85 billion in 2011. I'm pretty sure your greed is showing.

I will not shop at IKEA until you take all the concessions off the table and settle with your Teamsters local.

And this means I won't shop at IKEA Coquitlam and I'm working to convince my friends and neighbours to boycott IKEA until you stop trying to pad your multi-billion dollar profit on the backs of your workers.

Get over yourselves and stop trying to break your union.

Thanks!