

## **Mayor Sam: Once Again Merging His Civic and Personal Campaign Activities**

by Stephen Elliott-Buckley - Saturday, March 01, 2008

<http://politicsrespun.org/2008/03/mayor-sam-once-again-merging-his-civic-and-personal-campaign-activities/>

Below is an email I received tonight from Mayor Sam Sullivan's civic email address: mayor@vancouver.ca. It's the email address that the person who is elected to be mayor uses for formal civic business.

In this email, he directs us to his personal campaign website, <http://mayorsamsullivan.ca>. He is clearly still more irony-free than [the last time I wrote about his lack of irony](#). That episode ended up with the webmaster of Sam's personal site admitting that the mayor's office used an email list from the mayor's personal website to send a message from his civic email address.

This time, after a few items of civic interest, his email promotes a negligibly-valuable earth-focused initiative that will make many of us feel good while leading to very little meaningful change. The kicker? We can read more about this initiative at his personal website.