

Recipe for Assassinating the CBC

by **Stephen Elliott-Buckley - Friday, June 13, 2008**

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1. Start with an ideology that opposes communitarianism and public ownership and worships the market's capacity to create "the good" even if the market is far from freely competitive. The federal Liberals and Conservatives have well demonstrated this.
2. Choke its funding.
3. Appoint corporate leaders who wouldn't dare come up with an original idea to guide CBC as a core part of the ever morphing Canadian culture.
4. Fail several years ago to come up with the cash necessary to secure continued rights from the NHL to broadcast Hockey Night in Canada, the core brand of MotherCorp and the closest thing we have to a central icon of Canadiana.
5. Cancel shows like *This is Wonderland* just as they receive a plethora of award nominations.
6. Murder the CBC orchestra.
7. Intentionally bungle securing the rights to the theme song to Hockey Night in Canada.
8. Let bake for several years at 43,500 degrees.
9. Don't turn off the oven so that the whole concoction burns to a crisp: strangled of cash, free of its flagship show and cultural icons.
10. Turn off the oven after it's too late, take out the burnt carcass and say it can't compete with CTV, TSN, Global and the Americans; put a bullet in its head.
11. Toss it in the garbage and instead of auctioning, give away at fire sale prices the broadcast frequencies that MotherCorp held for generations to the strongest of corporations in a bizarre corporate welfare pitch in an arena where Big Media wants to take away a nation-wide network of frequencies that up until a few years from now were owned by the (fucking) people.
12. Pretend you don't know what oligopoly means.
13. Worship Rupert Murdoch and Leonard Asper.