

## **GlobalTV Mocks Hurricane Deaths**

by Stephen Elliott-Buckley - Monday, October 29, 2012

<https://politicsrespun.org/2012/10/globaltv-mocks-hurricane-deaths/>

### **Frankenstorm Promo**

How would you feel about a news organization that treats a hurricane as a campy Halloween ratings booster? I'm appalled. Click on "Frankenstorm Promo" above and watch the above clip from [GlobalTV](#) last Thursday night.

Hurricane Sandy has killed dozens already and will likely kill more as it runs aground today in the northeast where tens of millions live.

I was stunned to see the jovial treatment that news broadcasters were taking to a subject packed with such calamity.

Cynically, it appears that an attempt to create levity about such an impending disaster is a compelling way to boost ratings to earn more profits for GlobalTV "News" when in reality they should take a more responsible approach.

In the end, I'm shocked, but sadly, not at all surprised.