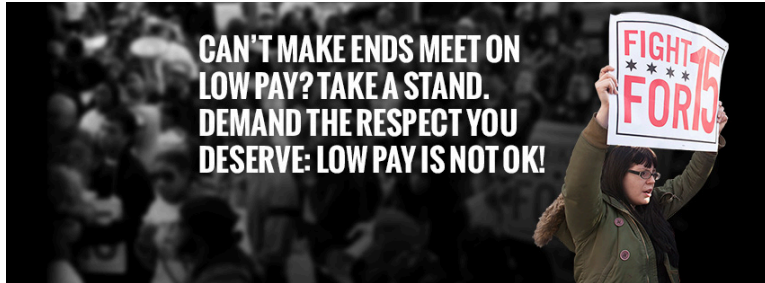


# Walmart and McDonald's Pretend They're Great Employers!

by Stephen Elliott-Buckley - Thursday, July 18, 2013

<https://politicsrespun.org/2013/07/walmart-and-mcdonalds-pretend-theyre-great-employers/>



We need to work harder to ensure everyone earns a living wage!

I love when gross corporations try to spin reality to defend against criticisms.

For instance:

1. Walmart used to take out [dead peasant life insurance](#) on its employees, putting itself in a conflict of interest: do their best to keep employees alive, or cash out on their secret insurance policies.
2. Walmart gives Americans food stamp applications along with job applications because they pay so little. [They depend on the government to feed their employees.](#)

Quickly, some data:

1. Walmart's 2011 profit was [\\$15.7 billion](#). Profit, not revenue. Workers deserve to be treated and compensated better with that kind of gold lying around.
2. McDonald's 2010 net income was [\\$4.9 billion](#). Again, profit, not revenue. Workers deserve to be treated and compensated better with that kind of gold lying around. Are you sensing a theme? Both of these lovely corporations could spend billions more on wages, which is, of course, good for the local economies.

Corporate Fightback:

McDonald's created a sad website designed to help employees budget for survival. It included this quaint little notion that workers would need a second job to survive. But even then, they neglected some key elements of a budget. Like food. Watch how the folks at [LowPayIsNotOK.org](#) re-spun [McDonald's pathetic budget website](#). Enjoy, then read below for Walmart's attempt to clear the murky air!

[YouTube Video](#)

Walmart's website, sharing with us the "real" Walmart is a dream. My favourite section is call "The Real Facts." Are non-real facts even facts, at all? [Orwell alert!]

*Health care plans are available to eligible hourly associates starting at \$17 per pay period.*

via [The Real Facts](#)

Note well how they decline to mention what percentage of their employees make such huge wages, almost double the average wage at stores all over America!

Sail through the website and you will have a strong sense of peace, unicorns and rainbows. I feel better just writing these sentences about it. Enjoy it too...and wait for someone to re-spin it as happened to McDonald's budgeting site.

*There are a lot of misconceptions about Walmart. There's even a website that makes fun of people who shop with us. Well, we want you to know the facts — who shops with us and why. Take this opportunity to learn about our associates and the opportunities available to them and their families. Read about how we deliver low prices and the commitment we bring to the communities we serve.*

*The facts might surprise you.*

via [Learn Real Facts about Walmart at the Real Walmart - TheRealWalmart.com.](#)